



Host a Book Drive to Benefit The Reading Connection

Book drives to support The Reading Connection (TRC) programs can be organized through a variety of venues. We hope one will be just right for you.

Your Place of Business

Book drives are popular and easy company projects. Planning a book drive to take place around the holidays is an excellent way to involve employees in a worthwhile charitable project. Talk with your HR department to see if your company would support a book drive. Then work with HR and with others in your company to publicize the drive, collect the books and deliver them to TRC. See TRC's website for a book "Wish List."

Family Gatherings

- **Birthday Parties**

Ask guests to bring books instead of birthday gifts for you or your child.

- **Family Gifts**

Ask adult family members to purchase new books for TRC instead of holiday gifts for one another.

Social Events

When hosting a wine tasting or just having a group of friends over, ask each guest to bring a couple of new children's books for TRC.

Neighborhood Drop-Offs

Volunteer your home, office or front porch as the drop-off site for book donations for TRC. Announce your project by e-mailing neighbors, posting flyers around your neighborhood or hand-delivering the information to your neighbors.

Remember:

- Contact Courtney Kissell at 703-528-8317 ext. 12 or ckissell@thereadingconnection.org to let her know you are planning a book drive.
- See our website for a "Wish List" of needed titles in both paperback and board book form. Do not gift-wrap books.
- Create a list of donors, with their e-mail and postal addresses, and deliver it along with the books to The Reading Connection office so we can thank them for their support.
- These are only a few of the many ways you can sponsor TRC book drives with little stress or hassle. There's no limit to creative venues for your book drive!